



Alumni & Friends of Reagan Football,

As we near the end of the first quarter of 2014, I felt it was time to present a “State of the Program” letter to each of you, and request a beginning of the year donation push to continue our program’s growth. I was hired to be the Athletic Coordinator and Head Football Coach two years ago this month. I am prouder than ever to be the leader of this program, and I intend to be here at Reagan, with my family, for a long time. With that being said, I would like to accomplish two things in this letter.

*1.) I want to share specific things we have purchased for our kids, and specific facility and equipment upgrades we have made that have contributed to our programs rebuilding.*

*2.) I want to show you evidence of how far our football program has come in two short years with your financial help.*

### **Facility & Equipment Upgrades**

The following list contains equipment & facility upgrades that were all made possible by donations to our football program.

- Weight room & entire athletic hallway painted Columbia Blue
- Refurbished over 100 pictures of Reagan Football alums and hung them in the “Hall of Honor”
- Purchased multiple dummies, pads and other things needed for practices
- Updated our end zone camera technology which allowed us to film practices for game preparation
- Purchased high definition cameras for game film
- Purchased snack for two-a-day workouts, allowing players to replenish their bodies in between workouts
- Pre-game meals were provided, along with numerous volunteer hours to serve the team on game days
- Basic package letter jackets were purchased for over 30 athletes who earned their varsity letter
- Top of the line Nike equipment was purchased across the board. Our kids feel valued when they dress for practice and games
- Flat screen TV and Xbox Kinect installed in varsity locker room and athletic training room
- Couch, loveseat and chair set purchased for varsity locker room



- New cushioned chairs with custom Raider "R" on them purchased for varsity locker room
- Top of the line program for games, and promotional poster for beginning of the year. Professional artwork equal to what colleges use to promote their programs
- Hall of Honor "Phase 2" was executed, further honoring the history of Reagan with pictures of the state championship teams put up on the walls and other visually impressive photos of Reagan Raiders past and present
- New helmet paint and facemask color (Columbia Blue), along with a new helmet decal, and a special pink decal for one game during breast cancer awareness month.

### **Program Improvement: 2012-Present**

- Over the past 2 seasons we have given up 38 less points per game on defense, and scored 13 more points per game on offense. We have improved our net value as a football team by 51 points!
- Our program numbers have grown from around 25 participants to over 100 this season. We expect to bring in a 9<sup>th</sup> grade class of over 50 athletes again this year, and growing our program to over 120 athletes.
- We maintained a 9<sup>th</sup> grade, JV and Varsity football team for the entire season. This had not been accomplished in over 10 years.
- We have not had the clock run on us in any games at any level over the past 2 seasons...a common occurrence in years prior.
- The percentage of student-athletes that have been academically eligible during football season over the last two years is over 97%

### **Donations**

*None of this could have happened without your help. We have come a long way in 2 years and we are on the right track. We need your help through a donation to the football program, to get the year off to a great start. I have attached our "Wish List" to this e-mail so you can see the things that we still need.*

*We have not been modest with our list. We believe that Reagan kids deserve the BEST...so we are modeling our program after some of the most successful in the area. Please take a few minutes to look over the Wish List and make a donation. All of the information on how to do this is below. GO BIG BLUE!*

- 1.) Make checks payable to **Reagan Football**
- 2.) All donations are tax deductible. You will receive a receipt promptly once your check is received
- 3.) Mail them to... **Reagan High School Attn: Keith Carey  
7104 Berkman Dr.  
Austin, Tx 78752**